# MAHMOUD ALMOSSA

#### Creative Director

**C** 00971501168203

Sharjah - Altaawun



#### **Education**

#### Higher institute of regional planning Master's: Integrated regional studies Damascus university Ongoing

#### IPRA

Diploma: public relations management Completed in 2024

#### Faculty of architecture

Bachelor's: Architecture

Damascus university Completed in 2017

#### Skill

- Business development
- Creative direction
- Concept development
- Project management
- Critical Thinking
- Communication Skills
- Negotiations
- Coordinating with teams
- Primavera
- 3Ds Max
- V-ray realistic rendering
- Parametric design

### Summary

Architect and Creative Director with 10+ years of experience leading high-profile projects across the UAE and Qatar. Proven expertise in designing innovative, sustainable solutions and managing teams through all project stages, from concept to execution, for large-scale developments.

## **Experience**

#### **Creative Director Heal Architecture**

Jan 2019 - Aug 2024

UAE, Syria, turkey

- Project Leadership: Led the design and execution of 15+ landmark projects, ensuring high standards and client satisfaction.
- Team Management: Managed a team of 7+ architects and engineers, ensuring full compliance with building regulations.
- **ensure compliance**: Delivered luxury residential and high-rise buildings with 100% on-time and on-budget completion.
- Client Engagement: Developed and presented 35+ design proposals, aligning project requirements with innovative solutions, and incorporating sustainable design practices.
- **Mentorship**: Mentored junior architects, boosting design efficiency by 20% and fostering professional growth across the team.

#### **Business development manager** Platine furniture

consultancy UAE

- Sales Growth: Increased sales by over 80% in less than two months through targeted marketing and enhanced customer service.
- Client Acquisition: Secured more than 20 new customers within a month.
- Brand Recognition: Enhanced the company's brand visibility and reputation.
- Process Improvement: Implemented new data collection systems using Google Sheets and Notion.
- Merchandise Presentation: Developed an in-house studio for product photography, improving visual appeal and customer engagement.

## **Head of Creativity Department**

Sep 2016 - Aug 2019

#### **Aspect Creative Studio**

Qatar, Syria, Dubai

- Design Direction: Spearheaded the design of 10+ large-scale projects in Qatar, Dubai, and Syria, ensuring timely completion, attention to building regulations and innovative outcomes.
- Team Oversight: Supervised a team of 4 for the Damascus International Airport proposal, which was successfully showcased at the Damascus International Expo, boosting project visibility.
- Design Precision: boosted design accuracy by 15% through innovative techniques and adherence to environmental requirements.
- Zoning Expertise: Applied deep knowledge of zoning principles to ensure that all designs were legally compliant while still pushing creative boundaries.

#### Certificates

Syrian international academy Negotiation, mediation and conflict resolution

Higher institute of regional planning Sponsorship of the 3rd regional planning conference

Syrian international academy **Protocol and ceremonies** 

Heal architecture Impactful leader

Arif contracting and trades **Certificate of achievement** 

Shalalat Alebdaa

Certificate of achievement

Udemy
Complete primavera p6 training

#### **Portfolio**

for more informations: **MahmoudAlmossa.com** 

# Architect- 3d visualiser Aspect Creative Studio

Mar 2016 - Sep 2016 Qatar, Syria

- **Project Visualisation:** Designed and rendered 5+ classic villas and pergolas in Qatar, delivering visually compelling results that increased client approval rates by 30%.
- **Furniture Design:** Modelled 30+ custom furniture pieces for a palace project, enhancing design accuracy and client satisfaction.
- **Process Innovation:** Developed and implemented new rendering and modelling techniques, reducing project turnaround times by 25% and improving the quality of final deliverables.
- **Team Development:** Trained 5 employees in 3ds Max and V-Ray, improving team efficiency by 15% and expanding the company's capabilities in 3D visualization.

#### **Head designer**

Sep 2014 - Jan 2016

#### Manarat Alebdaa

KSA, Syria

- **Design Oversight:** Directed the design of high-end projects across Ghana, Saudi Arabia, and Syria, resulting in an 8% increase in client satisfaction.
- Project Execution: Delivered top-quality design solutions using AutoCAD and 3ds Max, ensuring alignment with client requirements while meeting 90% of project deadlines.
- **Team Leadership:** Led a team of 4 on a 4-star hotel project in Ghana, managing the interior design and pool area and producing a comprehensive construction video.
- Process Efficiency: Improved design accuracy and project workflows, consistently delivering shop drawings and as-built plans for key projects, including a villa in Riyadh and an apartment in Damascus.